

THE CURTIS PUBLISHING COMPANY

Independence Square
PHILADELPHIA 5, PA.

THE SATURDAY EVENING POST
LADIES' HOME JOURNAL
HOLIDAY · JACK AND JILL
THE AMERICAN HOME

PUBLIC RELATIONS DEPARTMENT

August 3, 1960

Mr. Allen W. Dulles

STAT



Dear Mr. Dulles:

Stewart Alsop's article, "Kennedy's Magic Formula," is being published in the August 13 issue of The Saturday Evening Post.

For a preview, please turn to page 26 of the attached advance copy.

Sincerely,

John A. Malone
John A. Malone

JAM:amm

Attachment

EXECUTIVE REGISTRY FILE

M